


Name of Teaching Staff*	<b>Prof. Sujata Albhar</b>			
Designation	Assistant Professor			
Department	Siddhant Institute of Computer Application, Sudumbare, Pune			
Date of Joining the Institution	21/11/2022			
Qualification with Class / Grade	UG – B.C.A. (I Class)	PG – MCA– (I Class)	PhD– No	
Total Experience in Years	Teaching – 9year	Industry– NO	Research -3	
Papers Published	National– NIL		International 3	
Papers Presented in Conferences	National– NIL		International – NIL	
PhD Guide? Give field & University	Field – NIL		University – NIL	
PhDs/ Projects Guided	PhD-NIL		Projects at Masters level: about 30	
Books Published / IPRRs / Patents	<b>“Exploring The Art of Digital Marketing”</b> Chapter-3 Digital marketing the evolution and importance			
Professional Membership	NIL			
Consultancy Activities	NIL			
Awards	NIL			
Grants fetched	NIL			
Interaction with Professional Institutions	NIL			