


Name of Teaching Staff*	Prof. Dnyaneshwar Jadhav		
Designation	Assistant Professor		
Department	Siddhant Institute of Computer Application, Sudumbare, Pune		
Date of Joining the Institution	01/12/2021		
Qualification with Class / Grade	UG –BCA (I Class)	PG – M.C.A. (I Class)	PhD– No
Total Experience in Years	Teaching–2years	Industry– 0	Research -
Papers Published	National–		International - 1
Papers Presented in Conferences	National–		International –Nil
PhD Guide? Give field & University	Field –		University -Ni I
PhDs/ Projects Guided	PhD -NIL		Projects at Masters level-30
Books Published / IPRRs / Patents	“Exploring The Art of Digital Marketing” Chapter 1 -A Study on Impact of Digital Marketing Strategies on Education Sector. & Chapter - 5 Social Media Marketing Leveraging Platforms for Brand Awareness & Engagement		
Professional Membership	NIL		
Consultancy Activities	NIL		
Awards	NIL		
Grants fetched	NIL		
Interaction with Professional Institutions	NIL		