Name of Teaching Staff*	**Prof. Sarita Patil**		
Designation	Assistant Professor		
Department	Siddhant Institute of Computer Application, Sudumbare, Pune		
Date of Joining the Institution	01/12/2021		
Qualification with Class / Grade	UG –B.E. (I Class with Distinction)	PG – – ME(CSE) With Distinction	PhD-No
Total Experience in Years	Teaching –5 years	Industry– NIL	Research-05
Papers Published	National– NIL		International-05
Papers Presented in Conferences	National– NIL		International – NIL
PhD Guide? Give field & University	Field – NIL		University– NIL
PhDs/ Projects Guided	PhD – NIL		Projects at Masters level– 30
Books Published / IPRRs / Patents	**"Exploring The Art of Digital Marketing"** Chapter 1 -A Study on Impact of Digital Marketing Strategies on Education Sector. (Chapter 3,4).		
Professional Membership	NIL		
Consultancy Activities	NIL		
Awards	Academic Excellence Award		
Grants fetched	NIL		
Interaction with Professional Institutions	NIL		